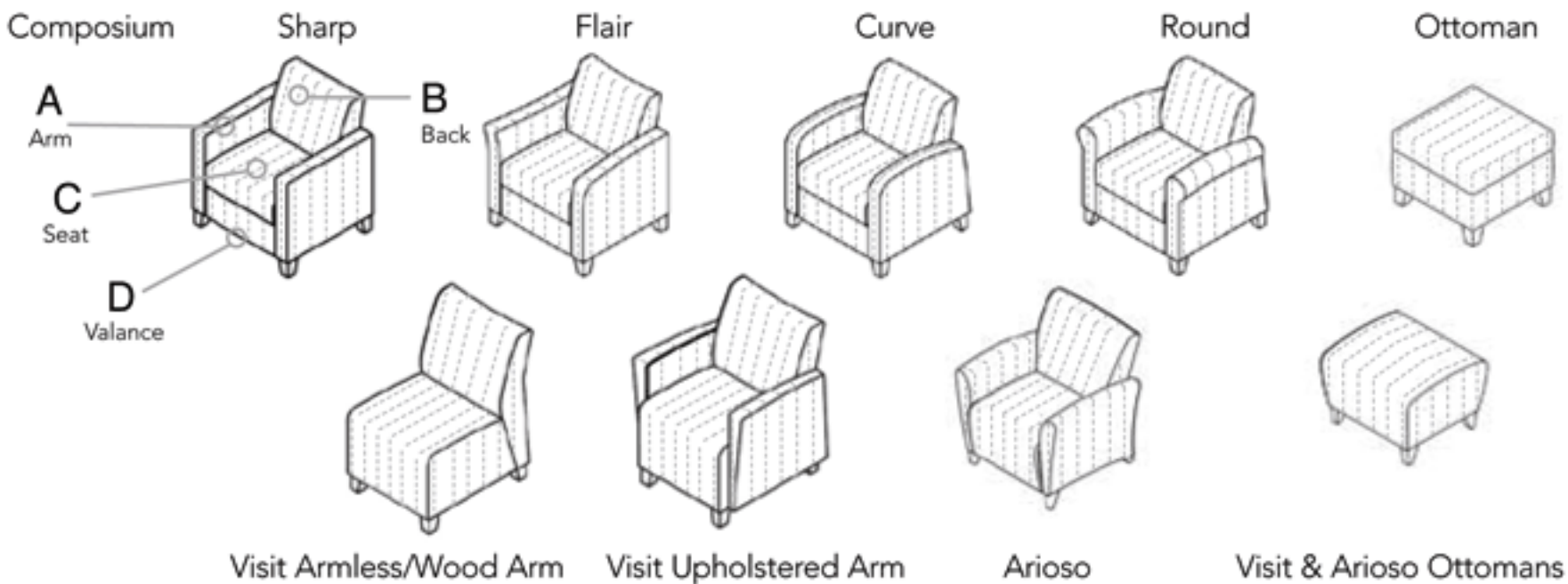


Fabric Direction & Surface Area

Don't you just hate those cities with a bunch of one-way roads? They make it so hard to get where you want to go. Well, we feel the same way about fabric. That's why we let you orient it any way you please. Each of our collections consist of customizable seats, backs, arms and valances (if applicable) – and you can upholster each of them in all the same direction, different directions or even different fabrics with different directions. Each pricing page is an order form with the standard direction diagram below. To help you visualize your choice even more, we've also included both standard and rotated images below.

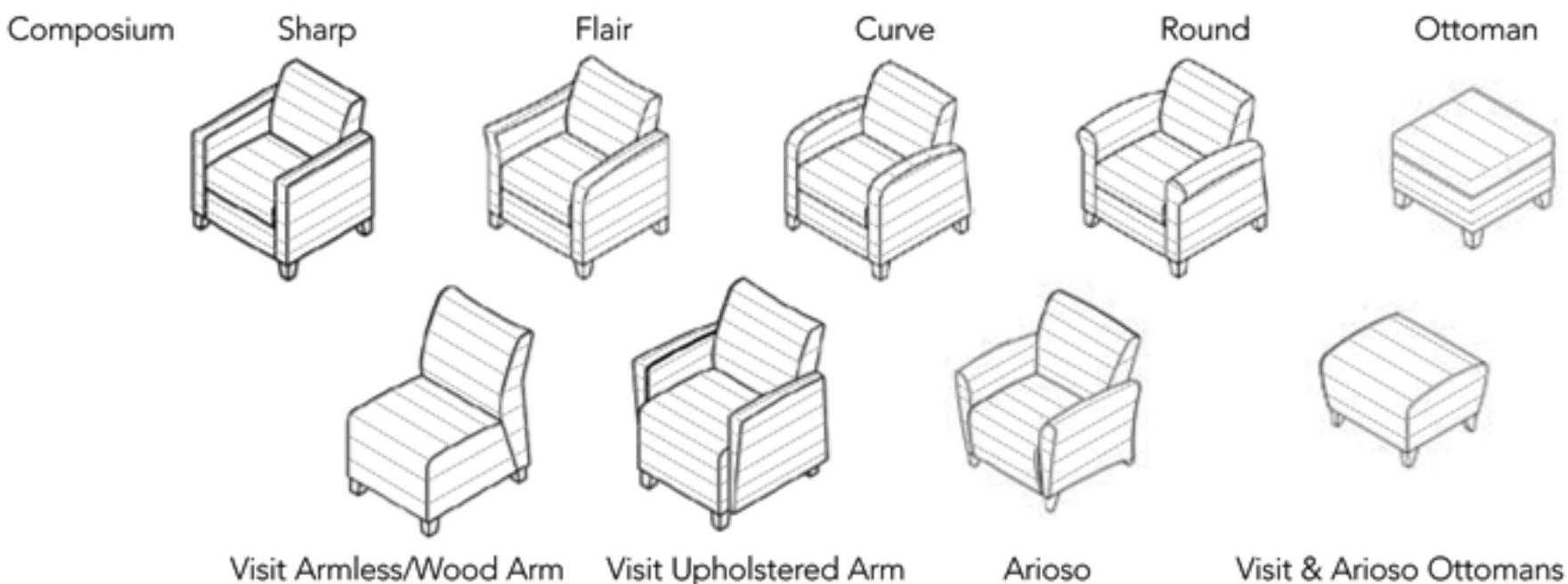
Standard Directions (S) by surface area

Dotted lines on the furniture image represent the direction that IDEON judges the pattern to travel (if fabric is directional). If you wish the pattern to travel according to our standard direction for each component of a surface area (such as an arm), please select "S" under fabric direction.



Rotated Directions (R) by surface area

Dotted lines on the furniture image represent the direction that IDEON judges the pattern to travel (if fabric is directional). If you wish the pattern to travel according to our rotated direction for each component of a surface area (such as an arm), please select "R" under fabric direction.



Note: All fabric will be applied in the standard direction unless otherwise specified. Since some fabrics may be bi-directional with a subjective dominate direction, IDEON reserves the right to use it's own judgment and will apply the fabric in what is determined to be the best manner. To assure we meet your expectations, some upholstery selections may require visual verification prior to production. Visual verification orders will not be scheduled for production or acknowledged with a ship date until the customer has approved the visual image.